

Epple Druckfarben AG directs its business operations to offer products and services of highest quality and in an excellent cost-benefit relation. For our customers, optimal problem solving and economically attractive products are to be available at any time. This aim is pursued in harmony with the interests of our staff and our shareholders and includes the expertise of our partners and suppliers while preserving the environment and resources as best as possible.

With great attention we observe the technical advancement of reproduction technology and especially the printing technology. We are therefore always in close contact with the producers of printing machines and paper and other relevant suppliers of the graphics industry and their respective know-how.

Our committed sales representatives and technicians ensure that our customers can take advantage of such new expertise as fast as possible. This can either be via new or improved printing inks or via offering special information and services which are not available somewhere else. In general, it is our concern to contribute to the strengthening of the innovation and competitiveness of our customers through competent support and consultation.

For the development and production of our products it is important that we have always newest knowledge of printing ink raw material and up-to-date production technology. An intensive exchange of ideas and information with specialists of our suppliers ensures that we have the current state of knowledge and are able to use it respectively. We are therefore able to perform internal work processes more efficiently and increase our productivity. This can positively affect the quality of our places of work and the work attitude of our already well motivated staff. The interest of our shareholders and staff in mind, we want to create the basis for economically reasonable business operations also in the future with optimized and well organised processes.

As the pioneer regarding the development of printing inks based on renewable raw materials we see ourselves obligated to continuously connect ecology and economy in the interest of everybody involved. This is, not least of all, the synthesis to which Epple Druckfarben AG owes its sound growth and the creation of new jobs.

Company guidelines

We regularly inspect whether we have reached our set targets and formulate new targets if necessary. By means of a detailed working program which lists measurable parameters, we want to achieve that

- value adding and supporting processes are organised and carried out in a way that they lead to maximal product quality and optimal production processing,
- the performance of our work processes are regularly measured with the help of defined parameters from which amendatory actions can be deflected,
- the valuation of Epple Druckfarben AG as leading and innovative producer of ecologically oriented printing inks remains unchanged,
- concerns of our customers are processed professionally and as fast as possible,
- an open dialog to the activities of our production site can be held with the customers and interested public
- renewable raw materials are used for our products to the highest possible extent
- emissions into the air, contamination of water and other environmental pollutions are kept as low as possible by using the best available technology as far as it is acceptable for the company in an economical sense,
- raw materials, energy and water are used in an economical way,
- our contract partners which come into action on our premises use standards which are comparable to our process management system or support this system.

Neusäß, March 2010

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